MEDIA KUT



"It's time for us as Latinas to step into our own innate ability to lead without second-guessing ourselves."

Anjelica Cazares



LLP by Numbers



The Latina Leadership Podcast is elevating Latina voices to the forefront. From the first Latina to travel into space to the everyday Latina facing the challenges of modern-day issues. Every Latina listening has an open invitation to join the conversation and share their perspectives and stories.



Over 45 Video/Audio episodes



More than 65 leading Latina quests.



55.000 Total Social Reach

Who Is Listening?



- Latinas 25 to 65 Years of Age
- Latinas Seeking to Learn More
- First Gen+ Latinas
- College Educated / Seeking Higher Education
- Aspirational & Influential
- Mothers, Career Women In Transition
- Key Markets: Texas, California, Illinois, New York, Florida, Colorado, New Mexico.





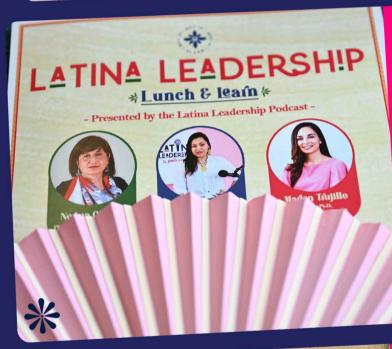
Now in its sixth season, the Latina Leadership Podcast is also introducing new voices to the conversation. New co-hosts are joining Anjelica beginning this season to reflect the true diversity and richness of the Latina experience.

SPONSORSHIP OPPORTUNITIES



DON DINHE FRANK BEATTON

Every year in observance of Latina Equal Pay Day the Latina Leadership Podcast hosts an annual dinner in the fourth-largest city in the United States – Houston, Texas – bringing together new and emerging Latina leaders from across the local region, and beyond, to facilitate new connections and collaborations among attendees. The event raises awareness about the alarming disparity in equal pay for Latinas and seeks to effect change through the manifestation of peer-to-peer advocacy. The event includes a program, networking, and camaraderie over a shared dining experience.



Mail & least stage

Through its Lunch & Learn Series, the Latina Leadership Podcast is bringing its mission to life with in-person conversations and enrichment programming centered on Latina issues. Each event is customized to meet the needs of participants and includes experts from a range of specialty areas. Topics of discussion include career development, personal growth, mental health, emotional wellness, and intelligence, as well as entrepreneurship, leadership development, and interpersonal communication skills. These events also offer the opportunity to network among each other.



ONE DAY CONFERENCE

During Hispanic Heritage Month, the Latina Leadership Podcast hosts a dynamic one-day event in Houston that centers on Latina Entrepreneurship. From physical health to mental wellness, and even financial resources, this in-person event is held in celebration of Latina Entrepreneurship Day in Houston and serves as a gathering hub for Texas Latinas, while also bringing together speakers and presenters from various backgrounds. The one-day event includes keynote and breakout sessions. At the center of the Latina Entrepreneurship Day Conference is fostering learning and mentoring opportunities for all Latinas.

If you believe in the power of unity and community, and care about positive change for Latinas, we want to work with you. All of our events are intentionally free for Latinas. Participants include Latinas in corporate leadership, public service, broadcast news, entrepreneurship, community activism, and more. Partnership opportunities include podcast advertisement campaigns, event sponnerships, and custom programming to meet your specific objectives.

