## ENTREPRENEURSH!P

>20254

About the Conference

The Latina Entrepreneurship Conference is an annual conference hosted by the Latina Leadership Podcast and beginning in 2025 It will be presented for the first time by its sister nonprofit organization, Amigas and Friends Network. The conference features keynote speakers, fireside conversations, expert panels and one- on- one Charla conversations with leaders from various business sectors. Its program is annually developed with direct input from Latina entrepreneurs. More than 500 Latina and non-Latina women founders have attended in person and online to date.





\$30,000

- Presenting sponsor for ALL Latina Leadership Podcast 2025 events include:
  - o Latina Entrepreneurship Conference, October 2025
  - o Latinas in Education, March 2025
- > Optimal activation space at Latina Entrepreneurship Conference and Latinas in Education
- > Featured guest and episode on Latina Leadership Podcast
- Featured sponsor of The Latina Leadership Podcast. Mentions are done via audio and video throughout (2025) highly engaged social media platforms
- Featured across all Latina Leadership Podcast highly engaged social media platforms
- Speaking remarks during optimal peak time at Latina Entrepreneurship Conference and Latinas in Education luncheon
- > Logo on Latina Leadership Podcast website
- Logo on ALL Latina Leadership Podcast events step and repeats, and on all published and printed items.
- Up to 3 min video, recorded and produced, to be played at All Latina Leadership Podcast events (2025) and shared across all social platforms.
- Inclusion in Latina Entrepreneurship Day Conference and in Latinas in Education event bag and information distribution



\$25,000

- Activation space at Latina Entrepreneurship Conference.
- Up to 3-minute, recorded and produced, video to be played at event and shared across social media platforms.
- Logo recognition on all communications with event attendees throughout the year across social platforms including published items such as newsletters.
- Featured episode on Latina Leadership Podcast
- Speaking remarks at Latina Entrepreneurship Conference.
- > Linked logo on Latina Leadership Podcast website.
- Logo on step and repeat for event including published (such as newsletters) and printed items.
- Inclusion in Latina Entrepreneurship Conference event bag.





## **EVENT SPONSOR**

FOR LATINA ENTREPRENEURSHIP CONFERENCE

\$15,000

- Activation space at Latina Entrepreneurship Conference.
- Logo recognition on all communications with event attendees throughout the year across social platforms and newsletters.
- > Featured podcast episode on Latina Leadership Podcast.
- Speaking remarks at Latina Entrepreneurship Conference.
- Logo linked on Latina Leadership Podcast website.
- Logo on event step and repeat, including on printed and published items.
- Inclusion in Latina Entrepreneurship Conference event bag.





\$8,000

- Activation space at Latina **Entrepreneurship Conference**
- Guest on Latina Leadership **Podcast**
- Logo on Latina **Entrepreneurship Conference** event step and repeat and included in published and printed items.
- > Inclusion in Latina **Entrepreneurship Conference** event bag
- Dedicated space at Latina Entrepreneurship Conference
- > Linked logo on Latina Leadership Podcast website





## **CONTACT INFORMATION**

juan@latinaleadershippodcast.com latinaleadershippodcast.com **Houston, Texas** 



